



Press Release

METALLICA SUPPORTS YOUTH MUSIC!

All proceeds from Metallica's 15th September 02 gig will be donated to Youth Music

08 September 2008

Metallica have announced their support of Youth Music by donating the proceeds from their September 15th 02 gig to the charity. Some of the money will be used to fund music making projects for children in Greenwich at the 02's British Music Experience, which opens next year. The project focuses on rock and pop music and will be targeted at 'at risk' young people in the borough.

'We're delighted that Metallica have decided to endorse Youth Music in such a public way. The contribution from their fans will fulfill a genuine need amongst children across the UK to discover and access great quality music making in their local area. By donating their star status and financial support to Youth Music on this special night, Metallica are lending a huge hand in helping young rock enthusiasts reach their goals. A big Youth Music thank you to James, Lars, Kirk and Robert.' Michelle James, Youth Music Head of External Communications

The show is only available to the band's fan club members, and those people who subscribe to www.missionmetallica.com.

Tickets will only be available initially to registered Premier **Met Club** and **Mission Metallica** members through special sales for each group. Codes needed to purchase tickets and more specifics will be on each site. Only two tickets per person per show are available.

ENDS

For press tickets contact: **Kas Mercer** on 0208 354 4111 or email kas@mercenarypublicity.com

For Youth Music info contact: **Liam Fay-Fright** on 0207 902 1086 or email liam.fay-fright@youthmusic.org.uk

Notes to editors

Youth Music is one of the National Lottery's great success stories. Set up in 1999, with a remit to support music-making activities for some of the UK's most disadvantaged young people, Youth Music has gone on to reach over 2 million children and young people, encouraging their talents, building their confidence and transforming the landscape of musical opportunity throughout the UK. The music-making supported is of the widest variety, from hip-hop and dj-ing to classical and jazz.



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Youth Music occupies a unique position – distributing £10m per year of Lottery funding on behalf of Arts Council England. Despite its success, Youth Music aspires to reach out to ever increasing numbers of young people across the country. The vision is to create a sustainable environment to channel young peoples' creativity, enabling them to express themselves and develop their skills through music. The aim is to reach 3 million young people by 2010.